

## What is Augusta Expo?

As responses and comments are coming into Augusta Expo from the ongoing community survey, it has been noted that Augusta Expo needs to continue to provide information to answer the question, "What is Augusta Expo?". There appears to be continued confusion that Augusta Expo is the Augusta County Fair and/or a part of the Augusta County government. Augusta Expo is a not-for-profit event and community center. It is not a part of the Augusta County government or the Augusta County Fair, as those are their own, two separate organizations. Expo is an event facility that leases out spaces for private events and celebrations, business meetings, community events (such as Red Cross Blood Drives and Relay for Life) and the Augusta County Fair, which happened this month, plus other events, like those that were held in June: the Skyline Kennel Club and Shenandoah Valley Kennel Club Dog Shows, a Flea Market, the Exoticon Reptile Expo, an Augusta County Cornhole Tournament, an Online Hay Auction, and four private parties.

Augusta Expo does promote, manage, and run just our two shows, the Fall Arts and Craft Show in November and the Spring Crafts and More Show in March. All other events that are held at Augusta Expo are run by outside promoters, organizations, or are private celebrations. So when it is asked, "What is Augusta Expo?", the answer is, "Augusta Expo is THE place to GO!" for entertainment, resources for businesses, and space for your events and celebrations!





Click on our website address in the header for information about upcoming events!

## **Facilities Updates**

The Main Hall has been getting some long needed updates to its lights. The addition of light switches in the Main Hall is almost completed, which will make for easier usage of lighting in that building.

## Community Survey Campaign Continues

Augusta Expo continues to ask for your participation in our strategic planning survey to help guide our plans for future growth and development. Our goals are to increase awareness of our mission and future plans while engaging the community in providing feedback. Your input is valuable to us!, and will be used to shape Augusta Expo's future.

To participate in this survey, you can use the QR code in the picture to the left or click <u>HERE</u>. Thank you!